web site project worksheet - layout

Site URL:

1. **Layout Style** is very important in the look and feel of your website. The visitor's first impression of your site is based on how professionally your content is organized and presented. These examples are in the standard 800 x 600 resolution. The elements may be repositioned for balance in your layout according to your text and graphic content. Please select a style preference and make comments and changes below.

ADVANTAGES:
- Quick loading.
- Compressed images.
- Rotating billboard on load.
- Organized.
- Newsletter look & feel.

FEATURES:
- Main graphical element as focus.
- Simple logo heading.
- Right side primary navigation.
- Right top horizontal secondary navigation.

ADVANTAGES:
- Quick loading.
- Compressed images.
- Clean look.
- Organized.
- Attractive visual look & feel.

FEATURES:
- Graphical navigation.
- Upper left logo.
- Clean minimalist layout.
- Right top horizontal secondary navigation.

ADVANTAGES:
- Quick loading sliced images.
- Compressed images.
- Traditional layout.
- Secondary navigation options.
- Contemporary.

FEATURES:
- Monochromatic color scheme.
- Graphical logo heading.
- Left side primary navigation.
- Light up rollover buttons.
- Information box.

ADVANTAGES:
- Organization options.
- Compressed images.
- Original graphics.
- Secondary navigation options.
- Easy to read.

FEATURES:
- Tabbed navigation.
- Rollover buttons.
- Repeat text links.
- Consistent across all pages.

ADVANTAGES:
- High content.
- Organized.
- Informational.
- Degrades well for lesser display.

FEATURES:
- Graphical rollover buttons.
- Centered navigation.
- Text navigation repeated at bottom.

Additional comments and/or special considerations: