DIGITAL MODES
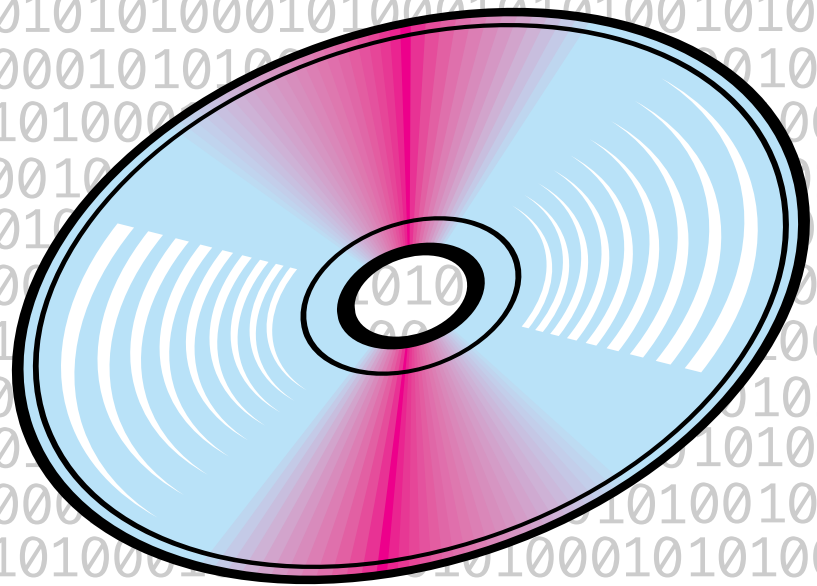
An Introduction to Digital Modes

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Welcome

Our company has recently experienced phenomenal growth, and we hope that our creativity and inspiration will help us to achieve future success.

This guide was designed to quickly familiarize you with company services and procedures. If you have any questions, do not hesitate to contact me.

—Domenick Russo

Services…

Digital Modes provides numerous digital media services intended to complement and enhance your existing inhouse production schedule.

Digital Image Archiving

Choose one plan from the three different digital image plans offered. They are as follows:

1.   Web Gallery / Photo Showcase

Many choices of templates for online photo galleries …

2.   CD Archiving with navigational folder structure.

3.   DVD Archiving with presentation, introduction and ending …

Digital Modes was started in November, 1999 as a means of exploring and experimentation in the realm of digital media.

The media covers online image galleries, animation in many forms and formats, and web navigation and interface design.

Using the professional software tools to transform photographs, documents, paintings and illustrations to digital form.

Animated files are created in QuickTime®, Flash™, and GIF formats for online and CD presentations .

Web design services include site design, management, update and user activity and usability testing.
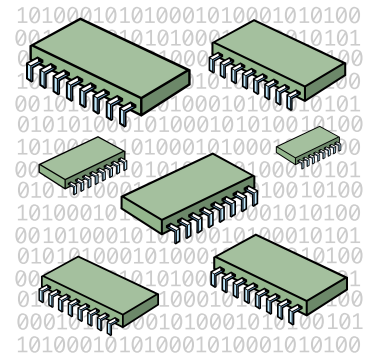
Digital Services

Digital services include archiving digital files to CD, DVD, ZIP etc.

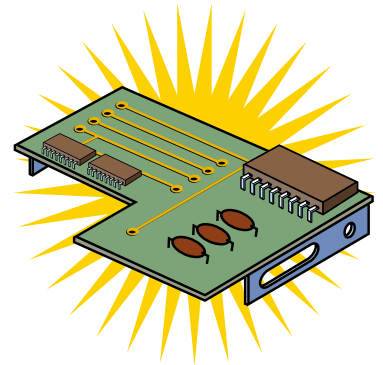Web design, support, and management.

Photo compositing, manipulation, color enhancement etc.

Associated costs and fees are outlined in the manual.

Web Design

Customized web design to fit your budget. Template based or designed to fit your existing image or brand.

Pricing / Fees

Web Design	150/hr	2 hr min.
Digital Archiving	50/hr	1 hr min
Photo Restoration	150/hr	1 hr min
CD, or DVD/ Desktop Publishing	75/hr	2 hr min
Animation	100/hr	3 hr min

Software tools used include Adobe Photoshop®, ImageReady™, Illustrator®, LiveMotion™, Acrobat® and Pagemaker®.

Macromedia products include Flash™, Dreamweaver®, and Freehand®

Apple QuickTime® is used for CD and online presentations.

Digital Modes provides digital imaging services, web design, desktop publishing, CD and DVD recording and digital archiving.

Digital Media

Digital media services are intended to assist the production of company brochures, product manuals, online presentations etc.

Animation

Animation based on:

- web design

- intro's

- presentations